

# Smart Real Estate Management using IoT Networks and Artificial Intelligence



## 8 Reasons why commercial real estate (CRE) businesses use Kloudspot Situation Awareness Platform

Kloudspot Situation Awareness Platform is a next-gen business intelligence system that harnesses location information with artificial intelligence and machine learning to provide real-time situation awareness capabilities to understand customer behavior, automate business processes and enhance end-user experiences. Here are 8 reasons why enterprise real estate use Kloudspot -



### Space Occupancy and Movement

Kloudspot provides essential space management metrics using IoT sensors to detect presence, dwell times and traffic patterns (footfall) of people on premise.



### Energy Efficiencies

Kloudspot can control air-conditioning, lighting and other resources based on time, occupancy and environmental factors.



### Operational Efficiencies

Gain insights into employee interactions, resource utilization and optimize seating layouts. Real-time Find and Navigate features to reach employee and locations.



### Employee and Asset Safety

Kloudspot uses data from IoT sensors to ensure safety of equipment and critical assets by tracking the assets themselves as well as individuals in the proximity.



### Resource, Infra Optimization

Kloudspot uses sensors and wireless access points to analyze and optimize usage of conference rooms, open spaces, offices and cubical farms.



### Smart Digital Displays

Kloudspot's KloudDisplay solution enables digital signage to display multimedia content, information, and alerts in real-time to visitors and staff.



### Support Staff Management

Improve service staff deployment based on the time and number of employees present in the office.



### Security

Track unauthorized presence of people and devices on the premises and send automatic security alerts.

### About Kloudspot Inc.

Businesses can embrace digital transformation by harnessing Kloudspot's Intelligence Systems and Engagement Systems over cloud managed Wi-Fi and sensor networks. Kloudspot observes physical actions of people on premises and transforms them into real-time digital insights that can be harnessed to deliver better business value. Kloudspot helps to enhance customer identification, understand customer behavior and analysis that help in better customer engagement.